

# *Publish Your Own Art Book*

*Arts Inc., May 14, 2012*

Q: Why make a book?

## **Artist books**

Done by hand as unique objects

## **Short Run: Print on Demand**

Technology: digital press

Little money upfront

Small edition, as little as one

Quick turn around time

Easiest to do yourself

Quality often less

No way control it in progress

Have to proof by whole book

Cost per book is more

Limited sizes and materials

## **Long Run: Offset**

Great quality and control of photographic reproductions

Choice of materials and size of book

Can proof what book will look like

Cost per book is low

Edition is often no fewer than 500

All books printed at once

Many up front costs and investments

Takes many steps and time to accomplish: 4 months to Year

Often work in a team with designer and image preparator to make separations

## **Steps to Offset**

Research and Question: what will this book serve, what books look like mine

Book dummy- Size, pages, Editing, Sequence, design, type

Writer of text?

Send to Publisher? pros and cons

Fundraise

Designer

Quotes for printing

Image scans and separations

Proofs made: Laser proof vs Inket/digital proof vs Press proof/wet proof

On press

## Resources

### Hand made artist books

keithsmithbooks.com

fieldtrippublishing.com

San Francisco Center for the Book sfcb.org

Kansas City Center for the Ink and Paper Arts [calvertguthrie@gmail.com](mailto:calvertguthrie@gmail.com)

NY, Centerforbookarts.org

### Short Run: Digital Press/Print on Demand

Lulu.com

Blurb.com

Editionone.com

mpresskc.com

soliprinting.com

### Long Run: Offset press for books

ccoffset.com

asiapacificoffset.com

meridianprinting.com

legogroup.com/inglese

ebs-bortolazzi.com

### Distributors

worldwide-artbooks.com

ybp.com

Notes: